

K-9 Cleanup Sponsorship / Donation Form

Please complete the form below to become a sponsor or to donate. Make check payable to Costa Mesa Community Foundation. Mail or bring the completed form, along with your donation to the City Manager's Office, 5th Floor, City Hall, 77 Fair Drive, Costa Mesa, CA 92628-1200. Contact the City Manager's Office at (714) 754-5327 if you have any questions. Your donation will be forwarded to the Costa Mesa Community Foundation.

For more information on the Costa Mesa Community Foundation, please visit the Costa Mesa Community Foundation's sponsorship link on the web at <http://www.cm-fund.org> or call (714) 754-4950. The Costa Mesa Community Foundation is a 501(c)(3) non-profit organization.

Costa Mesa



Community
Foundation

- “Top Dogs” Sponsorship** **\$700**
- Name on Bag Dispenser for Three Years
 - Recognition in Costa Mesa Community News and on City Website

- “Hot Doggers” Sponsorship** **\$400**
- Name on Bag Dispenser for One Year
 - Recognition in Costa Mesa Community News and on City Website

- “Tail Waggers” Sponsorship** **\$250**
- Name on Bag Dispenser for One Year

Other Donation to the K-9 Cleanup Program Amount: \$ _____

Willing to Restock the Dispenser with Bags (Monthly)

Your Name: _____

Name to be Displayed on Sign: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Daytime Contact #: _____ Email: _____

OFFICE USE ONLY

ROUTING:

- City Manager's Office
- Graphics Supervisor
- Public Services/Maintenance
- Costa Mesa Community Foundation (with Donation)

By: _____ Date: _____

PUBLIC SERVICES INPUT:

Dispenser # _____

Location: _____

Date Installed: _____ By: _____

Tiered K-9 Cleanup Sponsorships

The K-9 Cleanup Sponsorship program allows members of the community to contribute at a higher level and fund one or several dog bag dispensers and supply of dog bags. This "adopt a dispenser" sponsorship program recognizes the contributor(s), acknowledges the support, and level of sponsorship. There are three levels of sponsorships to choose from.

Sponsor Benefits	"Top Dogs" \$700	"Hot Doggers" \$400	"Tail Waggers" \$250
Name(s)/Logo on Doggie Bag Dispenser for 3 Years	✓		
Recognition in Costa Mesa Community News, CM-TV, and on the City's Website	✓	✓	
Name(s)/Logo on Doggie Bag Dispenser for 1 Year		✓	✓



Responsibilities

The purpose of the K-9 Cleanup Sponsorship Program is to encourage pet owners to pick up after their pets, and to expand the City's focus on environmental stewardship. In addition, the Program provides a unique marketing opportunity to businesses, non-profits, homeowner associations, and individuals. Any business, organization or individual can become a sponsor.

The following groups/organizations would be responsible for the elements of the program:

Responsibilities of City of Costa Mesa

- Manage the program, including the marketing and discussions with potential sponsors. A staff member or volunteer will be assigned this responsibility.
- Install and maintain new dispensers.
- Purchase and stock dispensers with bags. City will also be responsible for either having staff fill the dispensers or ensuring that the work is completed by the sponsor or a volunteer.
 - Manufacture and install sponsorship sign on dispenser.
 - At times, dispensers may not be stocked with bags and City may not be able to purchase additional bags.

Responsibilities of Sponsor

- Pay the sponsorship per fee schedule.
- Provide suggested wording [name of business or organization or name of individual(s)] to be included on sponsorship sign to the City at the appropriate date.
- May choose to purchase additional bags to help ensure that bags are continually available at their sponsorship location.
- May choose to restock the dispenser with bags on a monthly or as needed basis.

Responsibilities of Costa Mesa Community Foundation

- Be a partner with the City on the program.
- Allow donations to flow through the Foundation accounting system.
- Allow City staff to transfer available funding as necessary to purchase additional bags.
- Help market the program via Foundation's website and at public events.
- Annually evaluate the rate for sponsorships with the authority to change the rates as necessary to entice sponsors and generate sufficient revenue to cover the costs of the program.

Costa Mesa Community Foundation
 The Costa Mesa Community Foundation was established in 1998 to enhance specific projects and programs in Costa Mesa. The Foundation has provided funding that has benefitted the community in many ways. For information on the Foundation, please visit the Costa Mesa Community Foundation's sponsorship link on the web at <http://www.cm-fund.org> or call (714) 754-4950.

Costa Mesa



Community Foundation