

Chapter 2: Community Development
 BREAGENERALPLAN - page 2-124 & 2-125

Goals and Policies

The Economic Development goals and policies call for continued economic successes and outline strategies the City will pursue keep Brea on track as a community that experiences a comfortable quality of life.

Tax Base

Revenue Growth

Economic growth can bring many benefits to the community, including jobs, housing, and new revenue. New growth will lead to higher tax revenue, thus benefiting residents and the community directly by enhancing many of the public services the City provides. The City will collaborate with the business community to facilitate growth, development, and infrastructure improvements that benefit residents and businesses alike.

Goal CD-23 Encourage and facilitate activities that expand the City's revenue base.

Policy CD-23.1 Encourage a broad range of business uses that provide employment at all income levels and that make a positive contribution to the City's tax base.

Policy CD-23.2 Provide opportunities for mixed-use, office, manufacturing, and retail development that respond to market and community needs in terms of size, location, and cost.

Policy CD-23.3 Track retail trends, and tailor regulations to respond to market changes, maximize revenue, and maintain the appropriate business mix.

Policy CD-23.4 Encourage new development along highly visible corridors that is pedestrian oriented and includes a mixture of retail, residential, and office uses.

Policy CD-23.5 Use the City's redevelopment authority to create opportunities for businesses to establish in Brea and bring high-skill and professional jobs and new revenue sources into the community.

Policy CD-23.6 Examine options for the development of new infrastructure for new technologies and businesses that use those technologies.

Policy CD-23.7 Recognize the need of the work force to have convenient access to safe, affordable, and quality child care.

Chapter 5: Community Services
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EDUCATION SERVICES

Goals and Policies

Every school in Brea is committed to providing a comprehensive education for every student, fostering high academic achievement, positive self-worth, and responsible citizenship. Brea's schools are a source of considerable community pride, as the City is well known for its quality schools and teachers, extensive parent involvement, and exceptional students. As the community grows and changes, providing quality education to every student will continue to remain a high priority for the Brea Olinda Unified School District. In response, the City will continue to integrate school needs in the planning and development of the community.

Policy CS-3.5: Actively work with private, non-profit, and public community services organizations to coordinate educational and community services including child care, English translation, after-school programs, and recreational activities.

Garden Grove General Plan

Parks, Recreation and Cultural Activities Element

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Issue:

The significant rise in the number of full-time working mothers, two-income families, and single parent households makes child care a necessity for the majority of families with children. The expense of securing quality care for children, the difficulty in procuring reliable information about quality care provided and the dangers of inadequate standards in the provision of child care all present serious obstacles to ensuring the health, safety and welfare of Garden Grove's children.

9. Goal:

Quality child care for all Garden Grove children

Policies:

The city should

- 9.1 Expand the supply of quality child care centers in Garden Grove
- 9.2 Expand the provision of child care for children of low-income families and those with special needs
- 9.3 Establish standards for quality child care in Garden Grove
- 9.4 Provide information to the community on family care resources with in Garden Grove

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